

# THE DOW CHEMICAL COMPANY

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“S&T AFFORDABILITY  
CONFERENCE”

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# CHEMICAL INDUSTRY

- Materials systems.
- Manufacturing infrastructure.
- Applications - low risk.
- Higher performance.
  - Lower costs
  - Process compatability

# GLOBAL MARKET CHANGES

- World commercial challenges.
- “Old way” (materials tech.) does not work.
- Applications!
  - work with customer.
- Dow Chemical - searching for and trying new approaches.

# TECHNOLOGY TRANSITION

- Faster transition?
- Materials examples.
  - PBO
  - BCB
- Investment recovery!
- New materials.
- Advanced/functional materials.
  - future.